LEAP NIGHTS

12 - 15 April 2027
Malham, Riyadh, Saudi Arabia

INTRODUCING LEAP NIGHTS

Experience Riyadh like never before

Taking place from 12 - 15 April 2027

Co-organised by

وزارة الاتصالات وتقنية المعلومات
MINISTRY OF COMMUNICATIONS AND INFORMATION TECHNOLOGY

الاتحاد السعودي للأمن السيبراني والبرمجة والدرونز
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LEAP

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ABOUT LEAP NIGHTS

Your platform to showcase Riyadh

LEAP Nights is a citywide series of events taking place across Riyadh from 30 Aug - 4 Sept 2026, designed to complement LEAP and Deep Fest 2026 (main event dates: 30 Aug - 4 Sept). It brings together tech enthusiasts, business leaders, and the public for a dynamic mix of networking, educational, cultural, and entertainment experiences.

Organisers are invited to host their own events–whether it's a concert, networking night, private dinner, or even a desert experience–under the LEAP Nights banner. Each event will be featured on the LEAP website and promoted through our official channels, offering unparalleled visibility and access to a wider audience.

Ready to be part of the experience? Register your event today and be part of showcasing Riyadh at its best.

REGISTER HERE



Watch the LEAP Nights event highlights on YouTube

"I truly enjoyed the social networking, discussing opportunities of collaboration and promoting my business"

CEO, Themar

LEAP NIGHTS OBJECTIVES



EXTEND ENGAGEMENT

Create exclusive and public events that connect LEAP attendees, sponsors, and the wider public.



BOOST BRAND VISIBILITY

Give partners the chance to engage with both a targeted audience and the general public.



INSPIRE INNOVATION

Offering a diverse range of exclusive experiences and events, from educational to entertainment.



DRIVE OPPORTUNITIES

Facilitate networking and business growth through engagement with the wider community.



SET A GLOBAL STANDARD

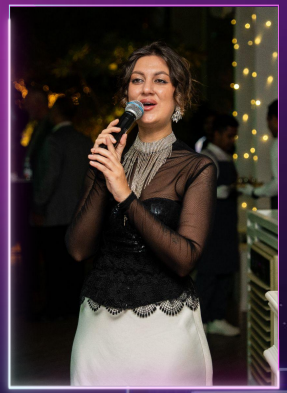
Establish LEAP Nights as a leading series of fringe events that blend networking, education, and entertainment for both industry professionals and the public.

EVENT CATEGORIES

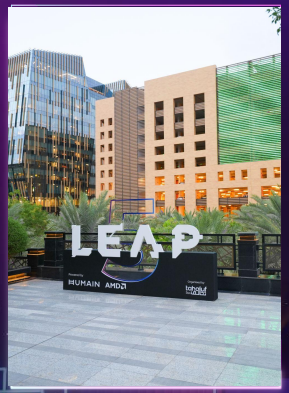
LEAP NIGHTS

LEAP Nights will feature the following event types to suit a wide range of interests

ENTERTAINMENT



SITE VISIT



NETWORKING



EDUCATION



CULTURAL



GAMING





EVENT APPROVAL CRITERIA

Your event should reflect LEAP's values of innovation, collaboration, and community whether organised by partners, government bodies, or organisations. Focus on delivering value, inclusivity, and sustainability to create a lasting impact.

RELEVANCE & ALIGNMENT

Events should align with LEAP's mission of innovation and community-building across tech, culture and creativity.

ORGANISERS & PARTNERS

We're seeking events led by reputable exhibitors, government bodies, or community organisations. Independent organisers are welcome with a solid, professional plan.

QUALITY, IMPACT & SUSTAINABILITY

Set clear goals and add value – think beyond the event to positively impact the community and embrace sustainability.

INCLUSIVITY & DIVERSITY

LEAP Nights are for everyone. Make your event accessible and inclusive to create an experience everyone can enjoy.









HOW IT WORKS

LEAP NIGHTS

01 REGISTER YOUR EVENT

Fill out the form to submit your event for review.

02 COMMITTEE REVIEW

Events are assessed to ensure they align with LEAP Nights' values and standards.

03 GET APPROVED

Once approved, your event becomes part of the official LEAP Nights programme and will be promoted across our channels.

REGISTER HERE







LEAP NIGHTS REGISTRATION

List your event on the official LEAP website and app to boost visibility and connect with a wider audience.

HOW IT WORKS

EVENT LISTING

Once your event is approved, it will be featured on the LEAP Nights page on our website and app, ensuring it reaches LEAP's expansive community.

DIRECT REGISTRATION

Each listing links to your own registration page– LEAP does not manage sign-ups or payments, giving you full control.

LEAP INVOLVEMENT

Please note that LEAP is not involved in handling event registrations or any related transactions. This approach keeps the registration process fully within the organiser's control.



BRANDING AND PROMOTION

LEAP NIGHTS

LEAP Nights will be a standout feature of the LEAP and DeepFest 2026 experience–blending culture, learning, and entertainment across Riyadh.

We'll help amplify your event through:

- A dedicated LEAP Nights landing page
- Targeted emails to potential attendees
- Influencer collaborations
- Promotion across LEAP's official channels:
  - Website
  - Social media (organic & paid)
  - Newsletters



Marketing support

Event organisers are also encouraged to promote their events independently, following LEAP's branding guidelines for consistency and maximum impact.

REGISTER HERE

LEAP NIGHTS OBJECTIVES

Listing your event under LEAP Nights connects you to a trusted global tech brand, amplifying your reach and credibility.

AMPLIFIED REACH

Be promoted through LEAP's global marketing channels, including web, email, and social media

TARGETED AUDIENCE

Attract tech-savvy visitors already in Riyadh for LEAP and DeepFest

STRONGER BRAND ALIGNMENT

Position your event as part of an international movement

EXTENDED EXPOSURE

Boost your brand visibility and reach new audiences

FLEXIBILITY

From roundtables and dinners to concerts and showcases–host it your way









TERMS AND CONDITIONS

LEAP NIGHTS

01 BRANDING & PROMOTION

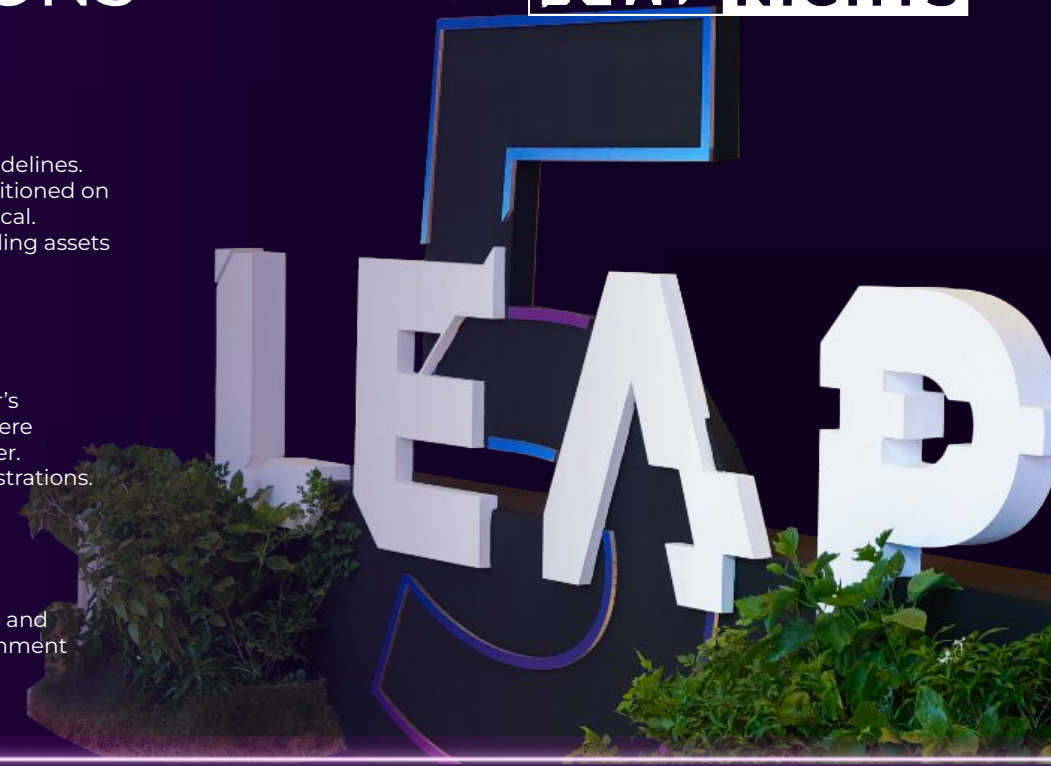
- All events must comply with LEAP branding guidelines.
- The LEAP Nights logo must be prominently positioned on all promotional materials, both digital and physical.
- Hosts are required to use approved LEAP branding assets and templates provided by the LEAP team.

02 REGISTRATION

- All registrations will link directly to the organiser's registration page via LEAP website and app, where attendees can register directly with the organiser.
- LEAP is not responsible for handling onsite registrations.

03 COMPLIANCE WITH LOCAL LAWS

- All events must comply with Saudi Arabian laws and regulations, including those governing entertainment and public gatherings.



Note: Failure to comply with these terms may result in event cancellation or exclusion from future LEAP Nights initiatives.

EVENT LOGISTICS

EVENT SETUP

Hosts are responsible for coordinating all event logistics, including venue setup, technical requirements, and adherence to LEAP branding guidelines.

HEALTH & SAFETY

All events must meet LEAP's health and safety standards, in line with local requirements.

POST-EVENT REPORTING

EVENT FEEDBACK & REPORTING

Following the conclusion of your event, you will be required to submit a post-event report. This report will include key metrics such as attendance numbers, feedback from attendees, and overall event performance and any photos and videos of the event to use in LEAP's post event marketing campaigns.

AWARD CONSIDERATION

Based on feedback and performance, events may be considered for future LEAP Nights awards, recognising the best events across different categories.



CONTACT INFORMATION

For any questions or support related to LEAP Nights, please contact:

Strategic Partnership Opportunities



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