



31 AUG- 03 SEP 2026

Malham, Riyadh, Saudi Arabia

LEAD RETRIEVAL GUIDE

Co-organised by



وزارة الاتصالات
وتقنية المعلومات
MINISTRY OF COMMUNICATIONS
AND INFORMATION TECHNOLOGY



الاتحاد السعودي للأمن
السيبراني والبرمجة والدرونز
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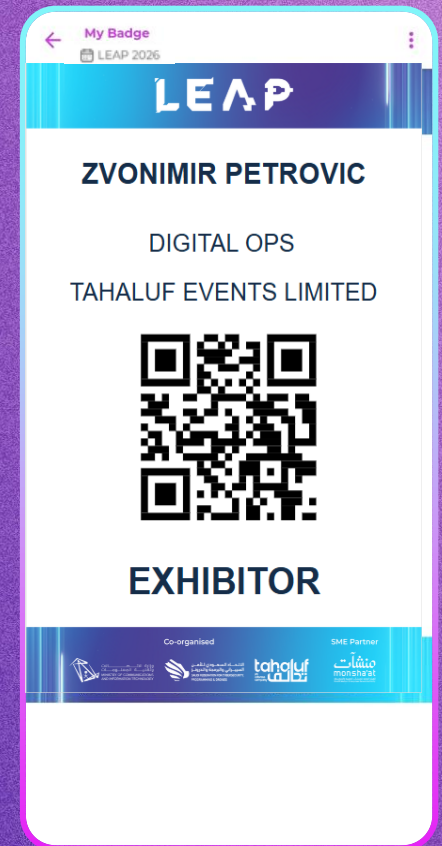
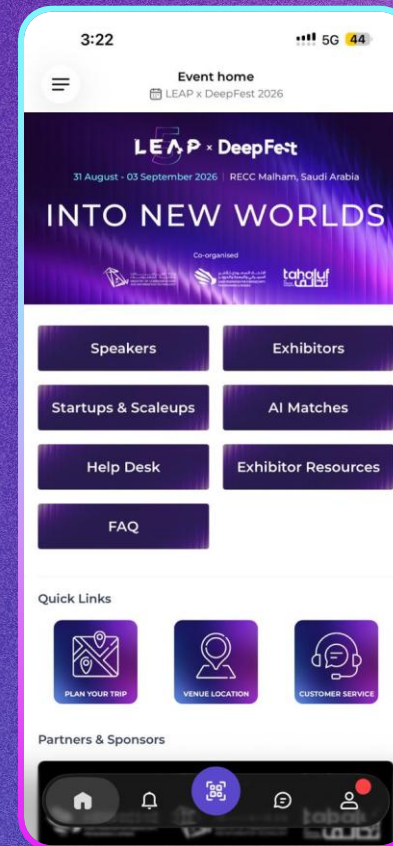
tahquluf
an
informa
company
تأقلف

ACCESSING YOUR DIGITAL BADGE

You can access your digital badge directly through the **LEAP 2026 app**.

Use your **badge to gain access** to the exhibition halls and to share your details with other exhibitors.

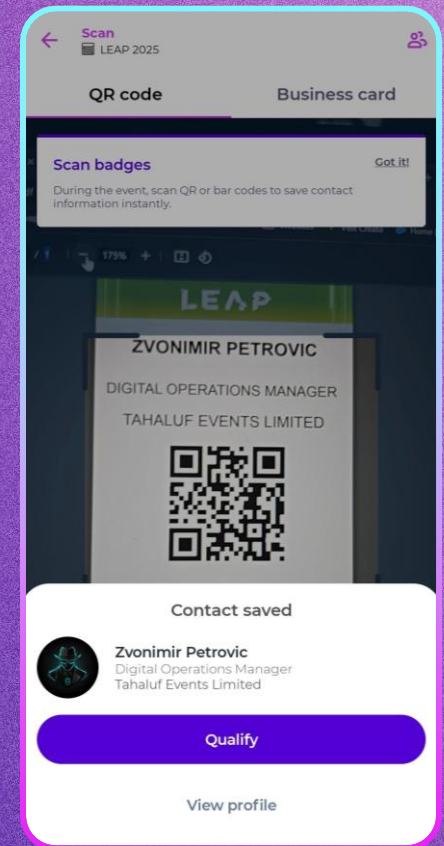
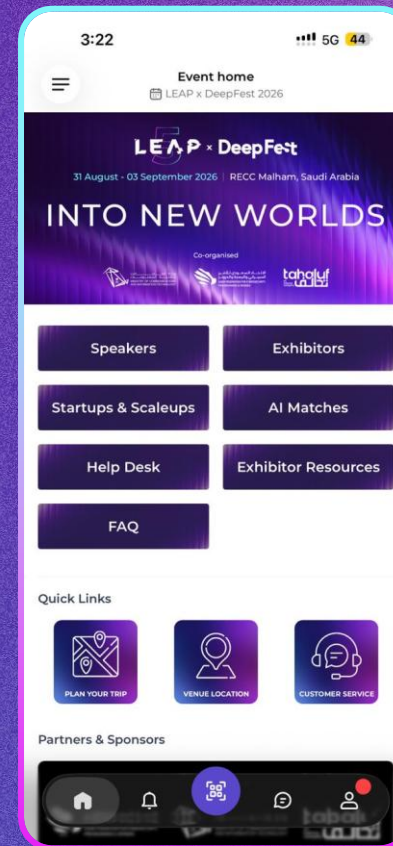
Please note, your main stand holder **MUST have registered you for an exhibitor badge** using your unique work email via the Customer Centre in order for you to login to the app as an Exhibitor.



ACCESSING THE LEAD RETRIEVAL TOOL AND COLLECTING LEADS

- 1 Click on the **scan button** at the middle of the navigation bar to activate the lead retrieval tool
- 2

Scan the **QR code** from a printed badge or the Event app



LEAD QUALIFICATION

3 Scanning will automatically **create a connection** between you and the person you scan. They will then land in your own contact list as well as the team's contact list.

4 **After scanning you have the option to:**

- Score the Lead from 1 to 5
- Qualify the lead with your own custom questions
- Add a tag
- Add a note
- Print/Export a pdf with all information
- Export the contact details directly into your mobile phone contacts

17:38

Success
Contact saved

FN

First Name Last Name

Job Title
Company

MESSAGE

Information

Services Provided: Event App

Country: United Kingdom

Contact details

@ jae.doe@gmail.com

United Kingdom

Scoring

Adding a scoring helps your follow-up by knowing the potential of each connection made.

★★★★★

Tags EDIT

← Lead qualification

Zvonimir Petrovic
Digital OPS
Tahaluf Events Limited

Single choice

☐ Option 1

☐ Option 2

☐ Option 3

Product Interest

☐ Product A

☐ Product B

☐ Services

Newsletter interest

☐ Yes

☐ No

Score

☆☆☆☆☆

Tags

Q Add a tag

Notes

Add notes to remind you about your contacts and how you met them

SETTING UP QUALIFICATION QUESTIONS

Create **custom qualification questions** to help your team assess and prioritize leads efficiently.

Drag and drop qualification fields to customize the order and structure of your questions.

Different question types:

- single choice answers
- multiple choice answers
- long text fields.

All responses are stored and available for **export**, ensuring easy access and follow-up.

EXPORTING LEADS

You can easily manage your leads in the App Exhibitor Center (exhibitors.onegiantleap.com).

Statistics about your company's booth and your team's activity

Table with the contacts made by your fellow team members.

Download an Excel with the list of people your team interacted with.

LEAP

LEAP

Tahaluf Events Limited

Open event company profile

LEAP 2025

Feb 9, 2025 - Feb 12, 2025

Open event

Home

Company profile

Team members

Leads

Team's connections

Recommended leads

Lead qualification

Export

Meetings

Network

Team's connections

All your team's connections centralized in one place, making it easier to track relationships, spot opportunities, and enhance collaboration.

59

Connections made

2 / 59

Connections qualified

1 / 59

Connections scored

5 / 5

Avg. score of connections

Search

Lead details	Organization	Interactions score	Connected with	Qualification	Assigned to
Evelyn Cardozo Sales Manager evelyn.cardozo@tahaluf.com	Tahaluf Events Limited	90% View interactions	Thomas Weiner Feb 1, 2025 12:41 PM	Qualified	Search a team member
Thomas Weiner Senior Sales Manager thomas.weiner@informa.com	Tahaluf Events Limited	85% View interactions	Evelyn Cardozo Feb 1, 2025 12:41 PM	Not yet qualified	Search a team member
Abdelrahman Mahmoud Managing Director asamy@usamif.com	Start Hub	89% View interactions	Priya Kanodia Feb 1, 2025 9:40 AM +1 team members	Not yet qualified	Search a team member
FARAH AHMED Founder & CEO farah@thebabygarage.com	The Baby Garage	70% View interactions	Priya Kanodia Feb 1, 2025 9:40 AM	Not yet qualified	Search a team member

LEAD RETRIEVAL GUIDE

LEAP

AI RECOMMENDED LEADS DASHBOARD

Identifies high-potential leads from engagement

AI Recommended Leads feature which helps exhibitors identify and prioritize high-potential attendees by **analyzing real-time interaction data**.

Key Benefits:

- **AI-driven lead recommendations** based on attendee interactions
- **Ranks leads using** interaction and engagement scores
- **Each lead is displayed with profile details**, including their name, job title, organization and last activity.
- **You can also see if a connection request** has been sent and which team member is assigned to the lead.
- **Under "View activities" to see** specific actions they took. This gives you a detailed overview of the lead's interactions with your booth and helps prioritize follow-ups.

Preview

AI Recommended leads

Discover participants genuinely interested in your company. Review their interactions, assign them to team members, and send connection requests to build stronger relationships and drive conversions.

82

Visits to your company page

6

People have bookmarked your company

Q Search

Interactions score	Lead details	Organization	Assigned to	Request sent	Last interaction
100% View interactions	Ali Hamdi Operations Director	Next Frame Intelligence	 mudasir hamal	Not requested	Bookmarked your company Jan 18, 2025, 9:12 PM
70% View interactions	Hany Magdy Business Developer		Search a team memt	Not requested	Visited your company page Feb 15, 2025, 4:27 PM
59% View interactions	Sheng Dar Chia Managing Director	Brandme Associate Sdn Bhd	Search a team memt	Not requested	Visited your company page Feb 14, 2025, 9:59 AM
49% View interactions	Ahmed Abdulhamid null	moon travel agency	Search a team memt	Not requested	Bookmarked your company Jan 18, 2025, 9:12 PM
26% View interactions	Sidra Esmail Engineer	Wijjad	Search a team memt	Not requested	Visited your company page Feb 12, 2025, 10:22 AM
21% View interactions	Hanna Bsy Strategic Partnerships Director	Qubstudio	Search a team memt	Not requested	Visited your company page Feb 12, 2025, 8:27 PM
					Bookmarked your company Jan 18, 2025, 9:12 PM
					Visited your company page Feb 10, 2025, 7:43 AM
					Visited your company page



THANK YOU

If needed, you can contact our support team
LeapCustomerService@Tahaluf.com for any assistance

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